



Howard Assessment Committee

October 2, 2019

Charge of the Committee

The charge of the HAC is to review all assessment activity at Howard University and offer recommendations for improvement. The HAC is not a decision-making body, but its “voice” is considered to be the opinion of the university at large and is respected as such.

Howard Assessment Committee

Graduate and Professional School Assessment Council

Student Affairs Assessment Committee

General Education Assessment Committee

Health Professional Assessment Committee



Institutional Research and Assessment



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Institutional Research

IR
RESPONSIBILITIES

Internal Reporting

External Reporting

Census File

Data Integrity

Data Centralization

Decision-Making Support



Assessment

Assessment Responsibilities

Howard Annual Assessment Process

General Education Assessment

Course Evaluations

Internal Surveys

External Surveys

Assessment Fellows Program

Assessment Consulting



Driving Motivation

The purpose of assessment is **continuous improvement**. Data-based decision making must rely on periodic, meaningful, and measurable data.

Howard Annual Assessment Process

- Completing 18-19 plans
- 19-20 plans will be finalized in the next month
- Note that this is an annual cycle
 - Plans are due in October
 - Results are due in May



Assessment by the Numbers



147 academic plans



79 departmental plans



68 administrative plans

Course Evaluations

All courses must be evaluated by students

IRA offers a Qualtrics-based course evaluation for all School and Colleges.

Colleges and Schools that choose not to use the IRA-based instrument must show evidence that they are assessing their courses.

Surveys

Internal Surveys

- Graduating Student Exit Survey
- 6-month Alumni Survey
- 1-year Alumni Survey

External Surveys

- NSSE
- FSSE
- HERI
- CIRP

Ad-Hoc Surveys

- Department
- Satisfaction
- Program Evaluation

General Education Assessment

21 Learning Outcomes
(HUGE 21)

6 outcomes are assessed
three times a cycle

- Critical Thinking and Problem Solving
- Written Communication
- Oral Communication
- Quantitative Literacy
- Information Literacy
- African Diaspora Awareness

15 outcomes are
assessed once a cycle

8-year assessment cycle
with one year for
analysis, reporting, and
internal assessment

Assessment Fellows Program

Two Assessment Fellows Named

- Marina del Sol, Ph.D. (English)
- Bahiyah Muhammad, Ph.D. (Sociology & Criminology)

Four Honorable Mentions Named

- Sosanya Jones, Ed.D. (Higher Education)
- Gerald E. Daniels Jr., Ph.D. (Economics)
- Eliseo Jacob, Ph.D. (World Languages & Culture)
- Rajni Goel, Ph.D. (Information Systems & Supply Chain Management)

Assessment Consulting

Consulting Services

- Consultation on assessment strategies for efficiency, effectiveness, impact, and satisfaction.
- Survey development and deployment strategies.
- Advice on protocol that could be used for qualitative interviews (individual or focus groups).

Assessment Subcommittees

Course Evaluations

Internal Surveys (GSES)

NILOA EIA Designation

Assessment Fellows

Assessment Looking Forward



Immediate Goals

- Acceptable response rates
- Partnering with academic programs for general education assessment
- 100% participation in HAAP



Future Goals

- Development of additional assessment committees
- Training and education opportunities for faculty and staff
- Expansion of the Fellows Program to include students and staff

<https://ira.howard.edu/>

IRA Website