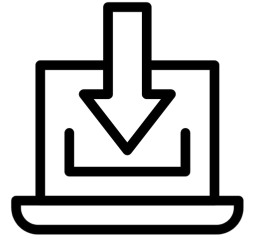


# WHAT'S DA HAPS?

HU Institutional Research and Assessment  
Issue 2:Spring 2020

## COURSE EVAL.

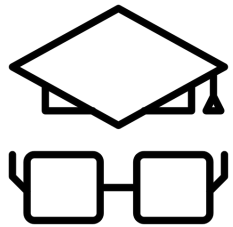
Thank you Bison for filling out course evaluations! You guys did a great job! (N) IRA has finished analyzing the data and sent pretty packages straight to the top! (the Provost, your deans, and your department chairs). As data stewards we show the results to help support and inform decisions made by package recipients. As IRA always wishes to strive for transparency, we have added an interactive tab that shows a summary of the RESULTS, your results! Check out that data and more at [ira.howard.edu](http://ira.howard.edu) These results can be viewed by department or college/school. Check out spring course evaluation results here: [ira.howard.edu/surveys/course-evaluations](http://ira.howard.edu/surveys/course-evaluations)



## FAREWELL!

You have transformed from baby Bison, to Bison, and now alumnus/alumna. Before you bid us adieu please fill out the Graduating Student Exit Survey. Tell us where you're going and what your plans are for the future. As Bison we know how to advocate and tell it how it is. So tell us about Howard and your experiences here and where you're going next. Strive to be better, and this survey not only is used to report to outside sources but it is also used for internal improvement. For those that graduate in the fall or the summer semester don't forget about your survey either (come November the same call will be at your door) ! You worked hard throughout the year and we care about your opinion.

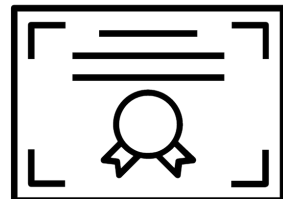
Howard produces amazing academics, magnificent marketers, extraordinary entrepreneurs, and we need the world to know! Bison rule the world. Keep an eye on your Bison email. Spring graduates will receive their survey



## CREDIT CHECK!

Springtime = New Beginnings = New Goals = ASSESSMENT

You received the emails, so you know! Middle States Commission on Higher Education (MSCHE) is having their Accreditation visit in April! Springtime at Howard is the best time, hands down. The sun shines, the music is bumping, and the stress is just a little less stressful. I'm sure my fellow Bison have seen and heard all the talk about accreditation! By being reaffirmed by MSCHE is what allows Howard to offer financial aid to students (grants, loans, etc.). The visit is this April, and we can not wait to show MSCHE Springtime at Howard! For those interested in learning more about accreditation let us know.



**Course Eval: Deadline April 22nd**

**GSES: Deadline April 15th**

# SPRING TIME = BLOSSOMING ASSESSMENT

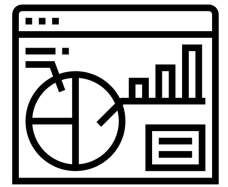
## MARKETING DEPT.



Just like you, departments must have goals and a plan for attaining those goals. The marketing department considers the effect ways of their program assesses the Marketing Planning and Strategy Capstone Course. The course is broken up into three sections and assessed by an exam attached to each given section. They consider it a success if 80% of students enrolled receive a 70% or higher grade on the exam. They have set an aspiration target that if 90% of students enrolled received a 70% of higher grade on the exam. By looking at their results, faculty can shape and improve how they teach to better meet their goals! All programs have similar plans. If you're interested in your programs plan, ask your department chair about it! Plans like this move Howard Forward!

## DR. LU QIN

Dr. Lu Qin is a Senior Research Analyst and Professor in the Psychology Department teaching Structural Equation Modeling. Women in STEM are innovators, and Dr. Qin is pushing Howard and her field forward. Her research interests focused on quantitative methodology, and her expertise is in multilevel/longitudinal analyses, latent profile analyses, simulations, and Bayesian estimations.



Here's a tech tip from Dr. Qin!

So let's talk about sorting! A useful tool that is often ignored, but helps use sift through data on excel. Check out the snap shots below to learn how to use this cool tool.

A great tool for only seeing a small sample of a bigger data set.

## NEW KID ON THE BLOCK...

## MR. JOSH JONES



Mr. Jones is the new Director of Residence Life! He and his team are working toward being more transparent about everything: the good the bad, and the ugly. One of his goals for his team is to have all students aware of the policies and procedures that are in place for residence life. He believes Howard staff and students should be accountable, take ownership of their actions, have structure, be organized, and never forget where they come from. He has written these guiding principles on the board facing his desk in order to never forget. Goals are important and Mr. Jones thinks so too! Check out our last issue for more about goals!

Visit: [ira.howard.edu](http://ira.howard.edu).