

## **Assessment and the Howard University Program Prioritization Process**

Howard University's Program Prioritization Process is an important process by which administration can better assess the ways in which resources are being used to best meet the mission of the University. Answering key performance indicators regarding mission, productivity, quality, demand, and net revenue/efficiency should have identified areas that both academic and non-academic units can focus on to growth and improvement. This growth and improvement can be tracked through annual assessment reports.

### **Connections**

Efforts invested in the Program Prioritization Process have both explicit and implicit connections to Howard University's Assessment Process.

- Units can identify data streams (information about their units) that could have been useful in the Program Prioritization Process that they can now gather and track for assessment purposes.
- Units can identify strengths or weaknesses from the prioritization exercise that they can start assessing in annual plans with a focus on improvement.
- Assessment plans can be used as evidence as units prepare now for the next prioritization process required by the university.

### **Faculty Credentialing**

In addition to capturing data for the unit-level Self-Studies, faculty credentialing creates important data streams for academic units as they work to track and improve faculty productivity across all disciplines.