



Howard Assessment Committee

October 22, 2020

Agenda

Howard Annual Assessment Process

Course Evaluations

Institution-Wide Surveys

General Education Assessment

Survey Consultation & Workshops

Assessment Looking Forward



Driving Motivation

The purpose of assessment is **continuous improvement**. Data-based decision making must rely on periodic, meaningful, and measurable data.

Howard Annual Assessment Process

- Academic
 - Full 19-20 Cycle Complete
 - Full 20-21 Cycle in Process
- Non-Instructional
 - Full 19-20 Cycle Complete
 - Full 20-21 Cycle in Process
- Timeline for submission of plans is flexible in response to COVID-19



Current Status of Assessment

- Waiting on confirmations or alterations to 19-20 plan. These plans were “dropped” in the system to form the 20-21 plans.
- Currently at 20% (31 of 149)

Surveys

Internal Surveys

- Graduating Student Exit Survey
- 6-month Alumni Survey
- 1-year Alumni Survey

External Surveys

- NSSE – Spring 2021
- FSSE – Spring 2021
- HERI Faculty – Fall 2020
- HERI CIRP – Fall 2022

Ad-Hoc Surveys

- Pulse
- Campus Climate

General
Education
Assessment

Oral Communication
Financial Literacy & Entrepreneurship
Critical Thinking
Quantitative Literacy
African Diaspora Awareness
Written Communication

Future of General Education Assessment

- Work with students to assess outcomes indirectly
- Work with Student Affairs to envision ways of assessing General Education within student experience
- Find additional partners to provide artifacts or assess general education internally

Course Evaluations

All courses must be evaluated by students

IRA has adopted Evaluation Kit by
Watermark

Colleges and Schools that choose not to use the IRA-based instrument must show evidence that they are assessing their courses.

Fall 2019 Course Evaluation Response Rates

College/School	Number of Evaluations	Number of Evals Completed	Response Rate
Business	3686	1381	37.47%
CNAHS	2104	780	37.07%
COAS	25756	9469	36.76%
Dentistry	3585	1407	39.25%
Divinity	242	111	45.87%
Education	809	352	43.51%
Engineering & Architecture	2214	716	32.34%
Graduate School	1786	741	41.49%
Law	2189	996	45.50%
Social Work	730	460	63.01%
Total	43101	16413	38.08%

Assessment & Accreditation Consulting

Consulting Services

- Consultation on assessment strategies for efficiency, effectiveness, impact, and satisfaction.
- Survey development and deployment strategies.
- Advice on protocol that could be used for qualitative interviews (individual or focus groups).

Assessment Looking Forward



Immediate Goals

- Improved response rates
- New Partners for general education assessment
- 100% participation in HAAP



Future Goals

- Development of additional assessment committees
- Continued training and education opportunities for faculty and staff
- Transition of HAC from informative body to advisory body

<https://ira.howard.edu/>

IRA Website