

Spring 2021 Alumni Survey Executive Summary

PREPARED BY INSTITUTIONAL RESEARCH AND ASSESSMENT

Overview and Context

The Alumni Survey is a survey designed to gather information regarding students' plans one year after graduation. It is sent to all undergraduate, graduate, and professional students one year post graduation. Since 2019, the Office of Institutional Research and Assessment (IRA) has administered the Alumni Survey bi-annually in order to improve response rates and student engagement. In spring 2021, IRA sent out invitations to take the Alumni Survey to all students in the spring 2020 graduating class as identified by the Office of the Registrar at Howard University. Initial invitations were sent out to graduates via the university's survey platform Qualtrics. Reminders were sent to individuals who did not complete the Alumni Survey weekly until the close of the survey. Overall, there were 1267 students in the spring 2020 cohort who were identified as graduates by the Office of the Registrar. Of these 1267 students, 170 responded giving a response rate of 13.42%. The following sections will give an overview of the data collected from the spring 2021 administration of the Alumni Survey and will include data from the spring 2020 cohort.

Response Rates

Term	Total UG Completed	Total UG	Total Grad Completed	Total Grad	Total Completed	Total (Overall)	RR UG	RR G/P
Spring 2020	121	765	49	502	170	1267	15.82%	9.76%
					Overall Response Rate	13.42%		

Employment and Plans After Graduation

The Alumni Survey asks students a series of questions related to employment both while at Howard University and after their graduation. This includes questions related to both part-time and full-time employment. Below is a summary for two groups of Howard graduates – undergraduate students as well as graduate/professional students.

Undergraduate Students

One of the first questions on the Alumni Survey asks students about their employment while attending Howard University. A table with the breakdown of student responses can be seen below in Table 1.

Table 1

Employment While at Howard University (Undergraduates)

Status	Count	Count %
Part-time Off Campus	41	41.00%
Part-time On Campus	24	24.00%
Never Worked	20	20.00%
Full-time Off Campus	9	9.00%
Full-time On Campus	6	6.00%
Total	100	100.00%

Regarding students' employment post-graduation, the Alumni Survey asks students a series of questions about their current employment status. A breakdown for undergraduate students' employment status after graduation is below in Table 2 and Figure 1.

Table 2

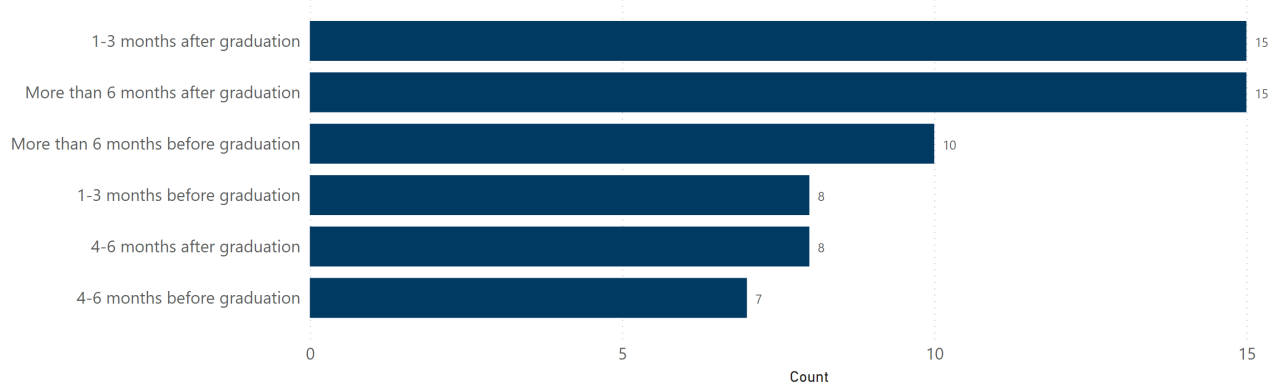
Employment Status (Undergraduates)

Status	Count	Count %
Employed full-time (on average, 30 hours or more per week)	59	59.00%
Accepted/Enrolled in a program of continuing education	19	19.00%
Seeking employment	8	8.00%
Planning to continue education but not yet accepted/enrolled	7	7.00%
Employed part-time (on average, less than 30 hours per week)	4	4.00%
Not seeking employment or continuing education	2	2.00%
Participating in a volunteer or service program (e.g. Peace Corps, AmeriCorps, Teach for America)	1	1.00%
Total	100	100.00%

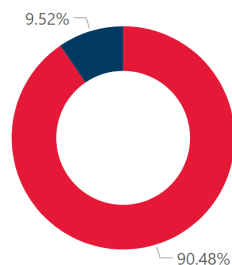
Figure 1

Employment Offers (Undergraduates)

When did you receive your employment offer?



Were you employed in this position while pursuing your degree?



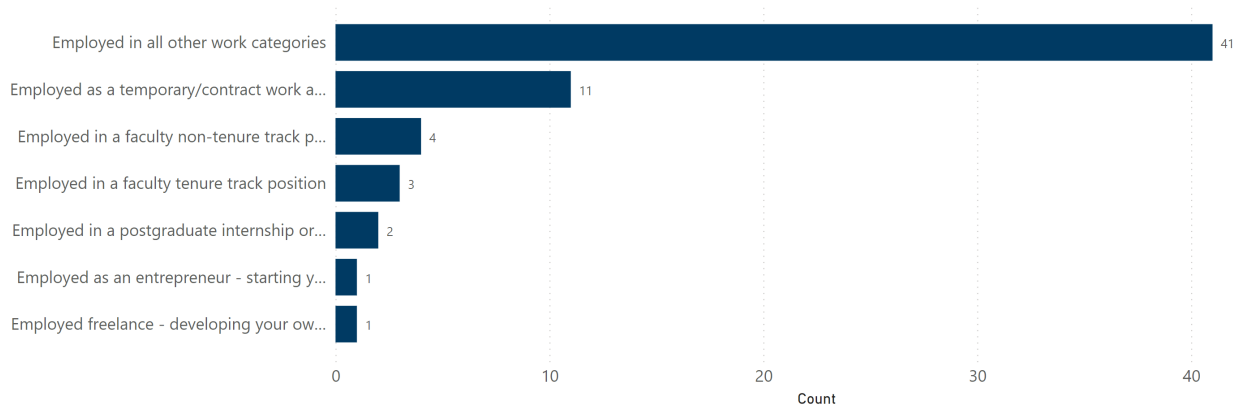
Status	Count	Count %
1-3 months after graduation	15	23.81%
More than 6 months after graduation	15	23.81%
More than 6 months before graduation	10	15.87%
1-3 months before graduation	8	12.70%
4-6 months after graduation	8	12.70%
4-6 months before graduation	7	11.11%
Total	63	100.00%

A breakdown of undergraduate employment categories can be seen in Figure 2 below.

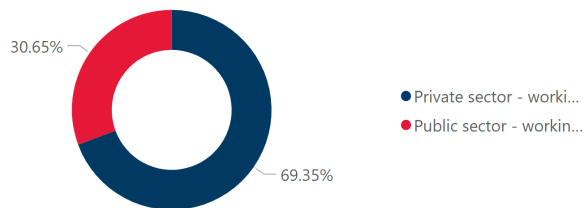
Figure 2

Employment Categories (Undergraduates)

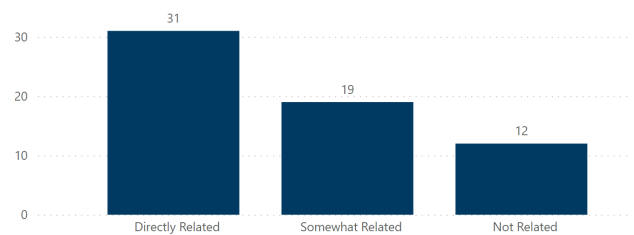
Please select which option best describes your current employment:



Please indicate the employment sector of your employer:



To what extent is your current position related to your undergraduate/graduate education?



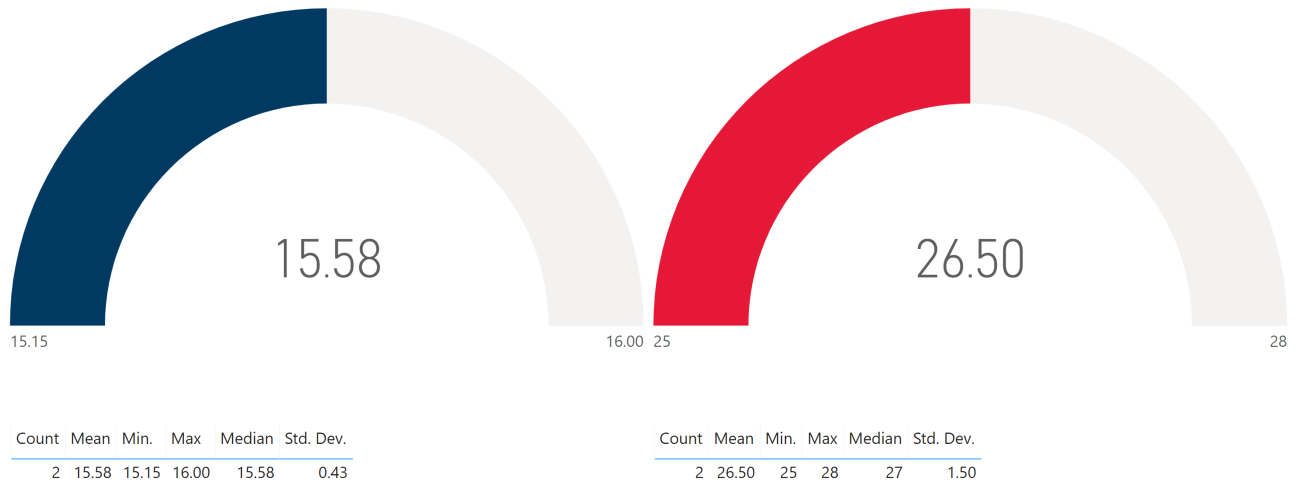
Undergraduate students provided information regarding their wage/salary for part-time positions and full-time positions. The wage/salary breakdown for each group is shown in Figures 3 and 4 below.

Figure 3

Part-time Employment (Undergraduates)

Part-Time Salary in USD (Min., Max., Avg.)

Part-Time Hours Worked Per Week (Min., Max., Avg.)

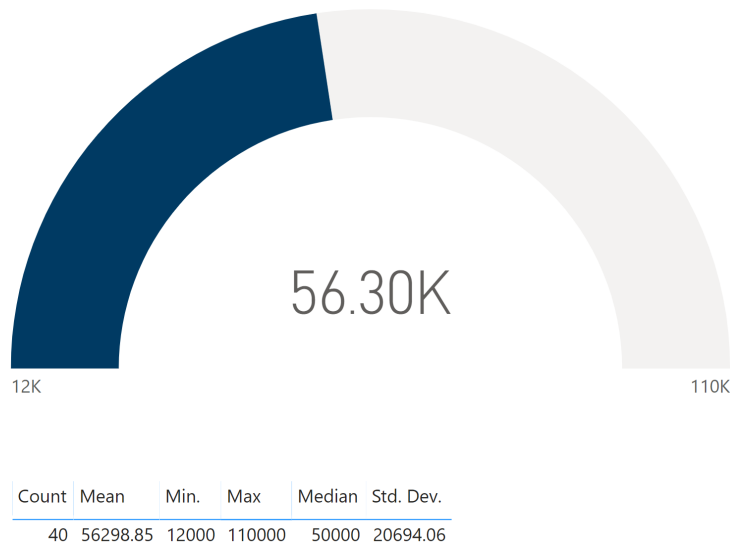


Part-Time Employment

Figure 4

Full-time Employment (Undergraduates)

Full-Time Salary in USD (Min., Max., Avg.)



Full-Time Employment

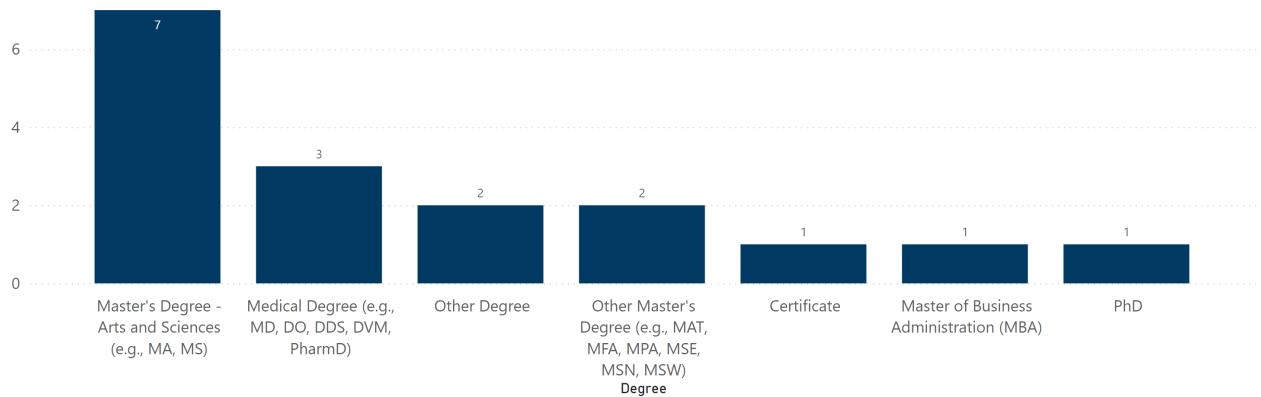
Continuing Education, Volunteering, and Military

Regarding the students who plan to continue their education, some students provided additional information regarding the type of degree they were pursuing and the area that their continuing education program aligned with. This information is in Figure 5 below.

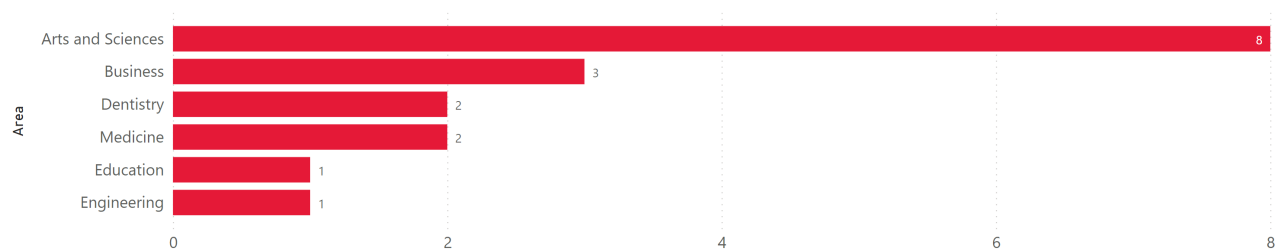
Figure 5

Continuing Education (Undergraduates)

Degree or certificate you are pursuing (choose one):



Please select the area your continuing education program best aligns with.



General Satisfaction

In addition to questions related to plans after graduation, the Alumni Survey also contains questions related to overall satisfaction with various student experiences and services while they were enrolled at Howard University.

In Figure 6, a breakdown for each of the overall satisfaction questions is presented.

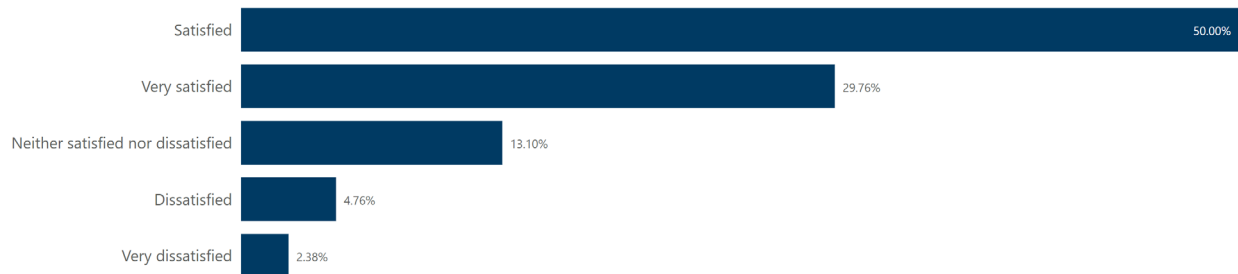
Figure 6

Overall Satisfaction (Undergraduates)

Overall, how satisfied were you with your educational experience at Howard University?



Overall, how satisfied were you with your major at Howard University (courses, faculty, etc.)?



Graduate/Professional Students

One of the first questions on the Alumni Survey asks students about their employment while attending Howard University. A table with the breakdown of student responses can be seen below in Table 3.

Table 3

Employment While at Howard University (Graduate/Professional)

Status	Count	Count %
Full-time Off Campus	13	30.23%
Part-time On Campus	11	25.58%
Full-time On Campus	8	18.60%
Part-time Off Campus	6	13.95%
Never Worked	5	11.63%
Total	43	100.00%

Regarding students' employment post-graduation, the Alumni Survey asks students a series of questions about their current employment status. A breakdown for graduate/professional students' employment status after graduation is below in Table 4 and Figure 7.

Table 4

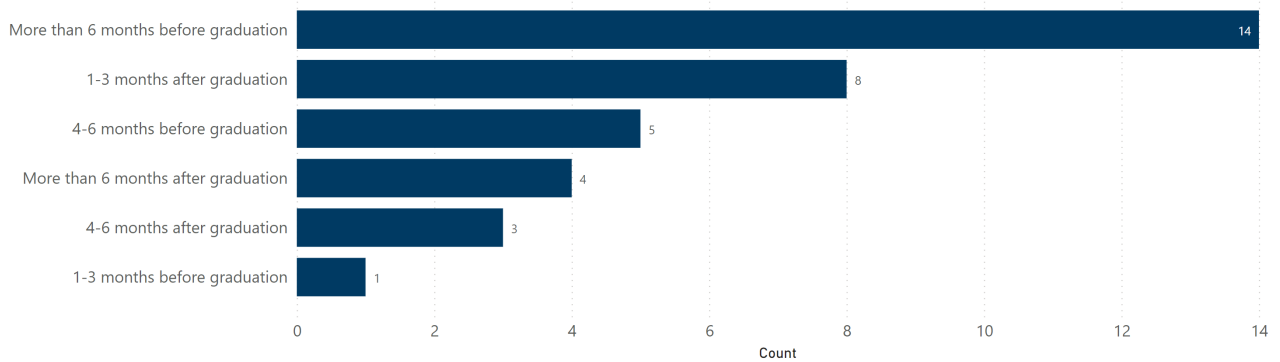
Employment Status (Graduate/Professional)

Status	Count	Count %
Employed full-time (on average, 30 hours or more per week)	35	81.40%
Seeking employment	3	6.98%
Accepted/Enrolled in a program of continuing education	2	4.65%
Employed part-time (on average, less than 30 hours per week)	2	4.65%
Planning to continue education but not yet accepted/enrolled	1	2.33%
Total	43	100.00%

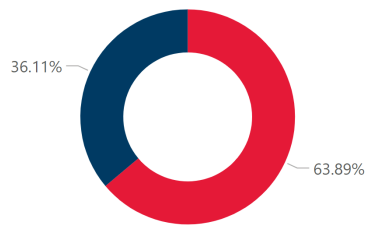
Figure 7

Employment Offers (Graduate/Professional)

When did you receive your employment offer?



Were you employed in this position while pursuing your degree?

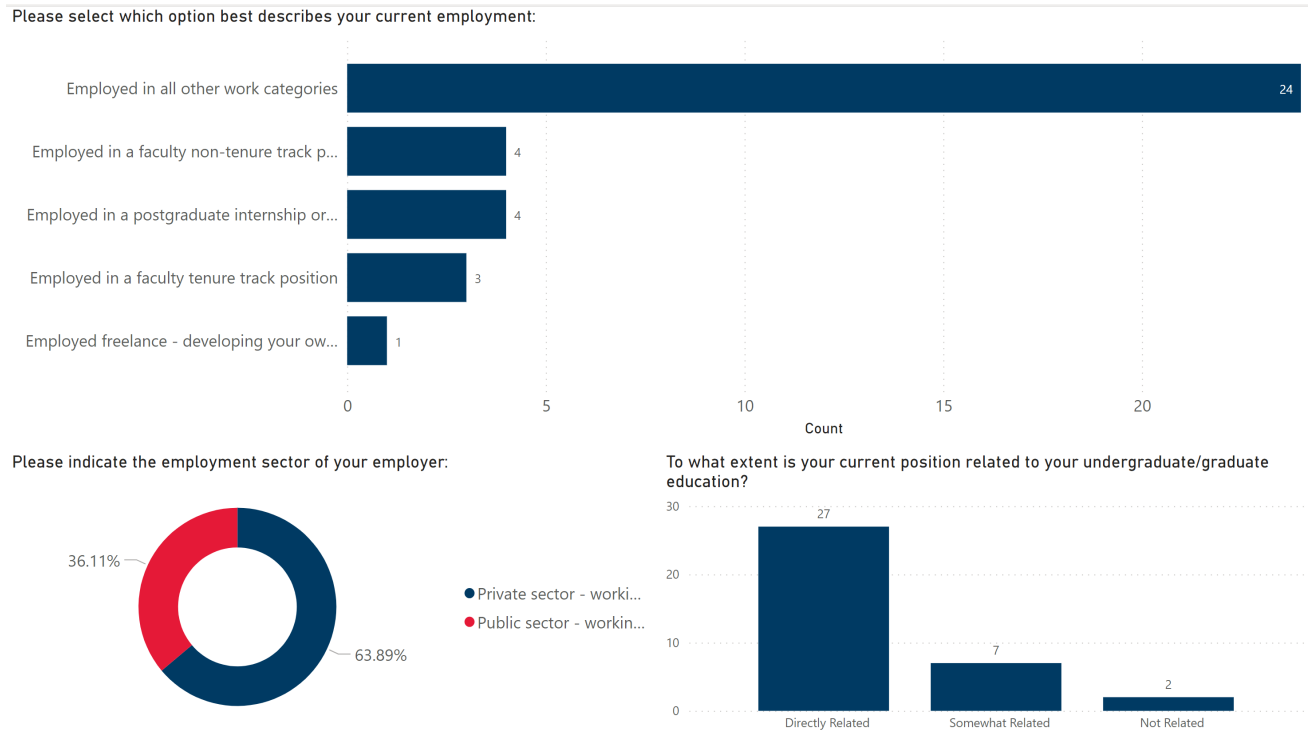


Status	Count	Count %
More than 6 months before graduation	14	40.00%
1-3 months after graduation	8	22.86%
4-6 months before graduation	5	14.29%
More than 6 months after graduation	4	11.43%
4-6 months after graduation	3	8.57%
1-3 months before graduation	1	2.86%
Total	35	100.00%

A breakdown of graduate/professional students employment categories can be seen in Figure 8 below.

Figure 8

Employment Categories (Graduate/Professional)

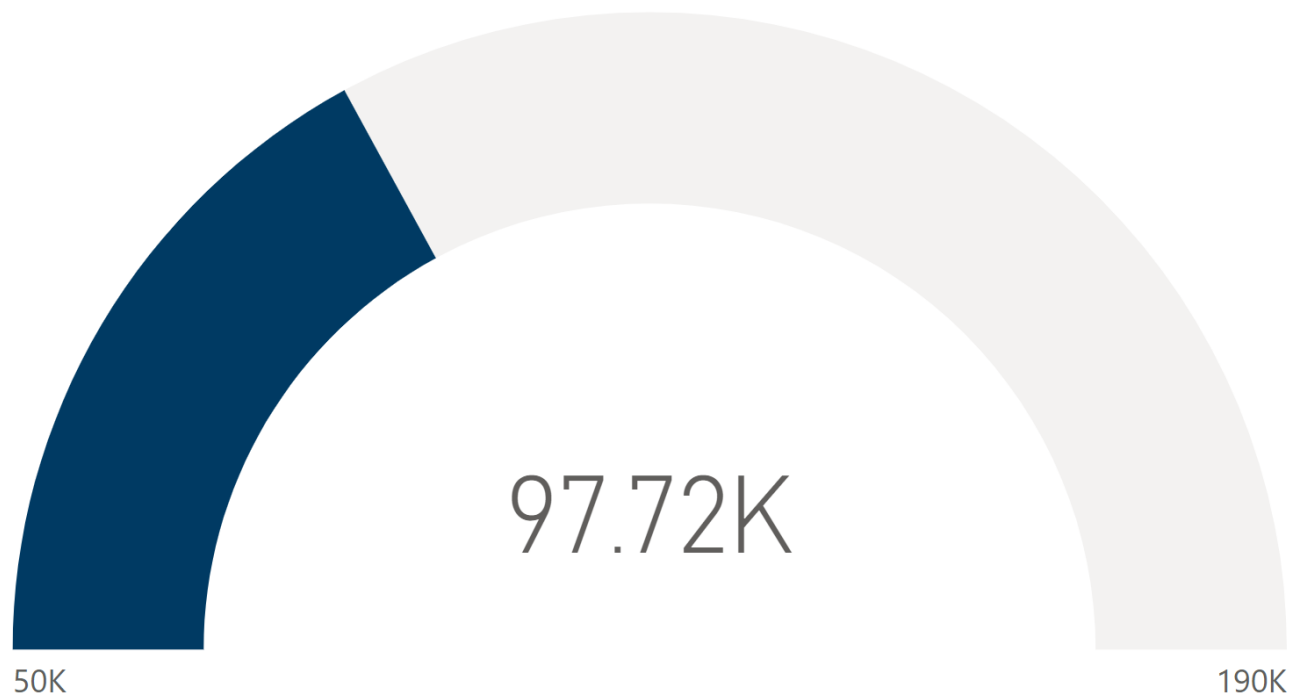


Graduate/professional students provided information regarding their wage/salary for full-time positions. No graduate/professional students provided wage/salary information for part-time positions. The wage/salary breakdown for full-time positions is shown in Figure 9 below.

Figure 9

Full-time Employment (Graduate/Professional)

Full-Time Salary in USD (Min., Max., Avg.)



Count	Mean	Min.	Max	Median	Std. Dev.
26	97723.31	50000	190000	76567	40098.49

Full-Time Employment

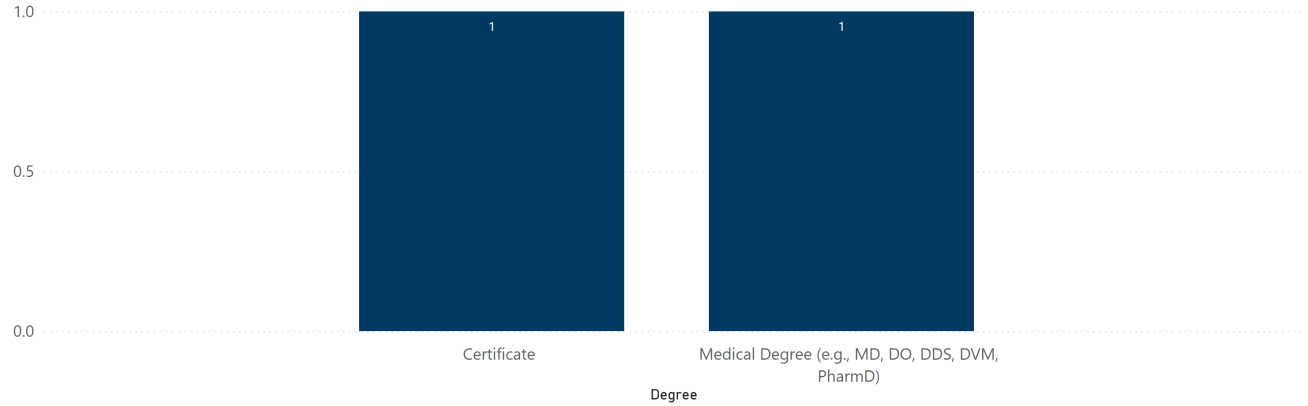
Continuing Education, Volunteering, and Military

Regarding students who plan to continue their education, some students provided additional information regarding the type of degree they were pursuing and the area that their continuing education program aligned with. This information is in Figure 10 below.

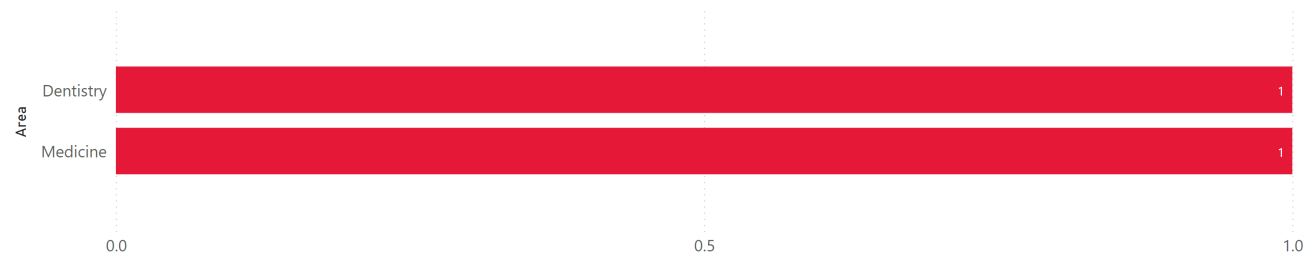
Figure 10

Continuing Education (Graduate/Professional)

Degree or certificate you are pursuing (choose one):



Please select the area your continuing education program best aligns with.



General Satisfaction

In addition to questions related to plans after graduation, the Alumni Survey also contains questions related to overall satisfaction with various student experiences and services while they were enrolled at Howard University.

In Figure 11, a breakdown for each of the overall satisfaction questions is presented.

Figure 11

Overall Satisfaction (Graduate/Professional)

Overall, how satisfied were you with your educational experience at Howard University?



Overall, how satisfied were you with your major at Howard University (courses, faculty, etc.)?

