



Howard Assessment Committee

March 3, 2022

Agenda

Introduction

Howard Annual Assessment Process

Course Evaluations

Institution-Wide Surveys

General Education Assessment

Survey Consultation and Workshops

Engagement Opportunities

External Engagement



Driving Motivation

The purpose of assessment is **continuous improvement**. Data-based decision making must rely on periodic, meaningful, and measurable data. We work daily to help you move **Howard Forward**.

Howard Annual Assessment Process

- Academic
 - Full 20-21 cycle is complete
 - 21-22 plans are confirmed
 - 21-22 results and actions due in late May
- Non-Instructional
 - Full 20-21 cycle is complete
 - 21-22 plans are being confirmed
 - 21-22 results and actions due in late August
- All activity completed in the Planning and Self-Study platform (Watermark)



Course Evaluations

Faculty verification in process

Dates for administration and report availability are on our website

Regular communication should be expected by faculty and students

Evaluations will end prior to the beginning of finals as stated in the Academic Calendar

Surveys



Internal Surveys

Graduating Student Exit Survey

6-month Alumni Survey (phasing out)

1-year Alumni Survey

External Surveys

May partner with HEDS to complete Alumni Survey

Working with Colleges and Schools to limit "in-house" graduating surveys

Ad-Hoc Surveys

Working with a variety of stakeholders on data needs and Qualtrics training

General Education Assessment

ETS Heighten to be piloted this semester

Working with units to assess signature assignments and “in course” activity

Looking to collaborate with extracurricular units to assess competencies outside of the classroom

Gathering indirect data through surveys

Assessment & Accreditation Consulting

Consulting Services

- Consultation on assessment strategies for efficiency, effectiveness, impact, and satisfaction.
- Survey development and deployment strategies.
- Advice on protocol that could be used for qualitative interviews (individual or focus groups).

HAC Subcommittees



HAAP

Assessment Cycle

Requirements

Process

Assessment of Assessment



Course Evaluations

Additional Questions

Response Rate

Policies Regarding Course
Evaluations

Instrument



Internal Surveys

GSES

Alumni Surveys

Survey Schedule

Reporting Strategy

Committee Growth



We will continue to grow and refine the HAC membership as needed.



Please feel free to suggest new members.



Please feel free to suggest new subcommittees.

Engagement Opportunity



<https://ira.howard.edu/>

IRA Website