

A SEMESTER IN REVIEW, FALL 2022

IRA Newsletter

Welcome Back, Bison Community!



This is an exciting time to be a part of the Bison family as we celebrate historic achievements and monumental opportunities before us. One such recognition is for our demonstration of continuous improvement efforts across campus. In fact, the University was recognized during our most recent accreditation site visit for “the exemplary efforts to stand up a regular assessment cycle, implement appropriate technology supports, and ensure accountability for assessment across the institution” (November 2020 Middle States Site Visit Team Report).

This commendation is the result of you, the campus stakeholders, in your willingness to document your ongoing use of data for decision-making for continuous improvement through the Howard Annual Assessment Process (HAAP).

This success simply could not and cannot happen without you, and we look forward to building on our successes.

In this effort, the Office of Institutional Research & Assessment (IRA) is committed to continuing to partner with schools, colleges, and academic support units to support academic excellence and quality, inform programming and innovative pedagogical strategies, and support student learning outcomes.



Message from Associate Provost Bernard

Let's continue to move Howard Forward!

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and More!

Meet The IRA Team



Taneika Thompson, MBA

Director of Institutional Effectiveness, oversees the Assessment staff, and works closely with the Provost's team



Sammara Evans, M.S.

Director of Institutional Research, oversees internal and external data reporting for the institution



Britt Spears-Rhymes, M.S.

Assessment Coordinator, with priorities of the HAAP, institutional surveys, and course evaluations



Christine Frederick

Data Analyst, gathers and verifies institutional data including the development of complex database queries



Ruth Franks

Administrative Officer, provides direct clerical and administrative support to IRA team



Yujing Gao

Business Intelligence Analyst, creates data models, produces dashboards and is the lead report writer in Workday



Alexis Laster, M.S., GCP

Graduate Assistant, focuses on special projects and IRA communication



Senior Research Analyst

Associate Director of Assessment

Assessment



HOWARD
UNIVERSITY

Assessment is the process institutions use to determine the degree to which they are meeting their goals and outcomes.

Assessment Priorities

1. Howard Annual Assessment Process
2. Course Evaluations
3. Graduating Student Exit Survey
4. General Education
5. Survey Creation and Support

What is HAAP?

HAAP is the process Howard uses to assess academic and administrative units for continuous improvement.

HAAP is centered around a basic assessment process that includes creating outcomes, identifying measures to assess those outcomes, implementing your plan, reporting the results from implementation, and including tangible action items to start the cycle for the next academic year.

5 Tips for Completing the HAAP

1. Align your outcomes and measures with your unit's strategic plan
2. Think of innovative ways to improve your current operations
3. Collaborate with other units for peer review
4. Review the IRA resources online
5. Connect with the Assessment team for assistance

Current Completion Rates for 22-23 HAAP:

Academic Units
37.5%

Administrative Units-
22.81%

*outcomes and measures are due January 31st

Reminders

January 31, 2023

HAAP Outcomes and Measures are due

March 3 - May 26, 2023

Graduating Student Exit Survey (GSES) is open

April 9 - May 2, 2023

Course Evaluations are open

May 15, 2023

HAAP Results and Actions are due

Workshops

February 9, 2023

Storytelling and Data Visualization

March 30, 2023

Proactive Assessment Planning

April 12, 2023

Collaborating in Assessment

April 19, 2023

Wrapping Up the HAAP

May 3, 2023

Wrapping Up the HAAP

FALL 2022 SURVEY DATA

Course Evaluations

31.14% Response Rate for Traditional Programs

33.26% Response Rate for Non- Traditional Programs

20,808

Students Participated In Course Evaluations

Graduating Student Exit Survey

The purpose of this survey is to identify post-Howard plans for graduating students, and to let them reflect on their time at Howard University.

92% response rate from graduating students

201

Graduates Participated In The Survey



Institutional Research

HU Fact Book

Institutional Research is the collection, coordination, and dissemination of information used to inform campus decision-making. The primary role of the Office of Institutional Research is to provide data, information, and analysis for decision support.

Institutional Research Priorities

1. Integrated Postsecondary Education Data System (IPEDS)
2. Academic Profiles for The Provost
3. Institutional Research Dashboards
4. Howard Annual Fact Book
5. Ad Hoc Requests from Faculty and Staff

To view IPEDS peer data, [click here.](#)

To view IPEDS HBCU comparison data, [click here.](#)

Institutional Data

IRA developed the Institutional Dashboard to share with departments data including application, admission, enrollment, retention, and graduation rates over the past five academic years.

To view Faculty profile data, [click here.](#)

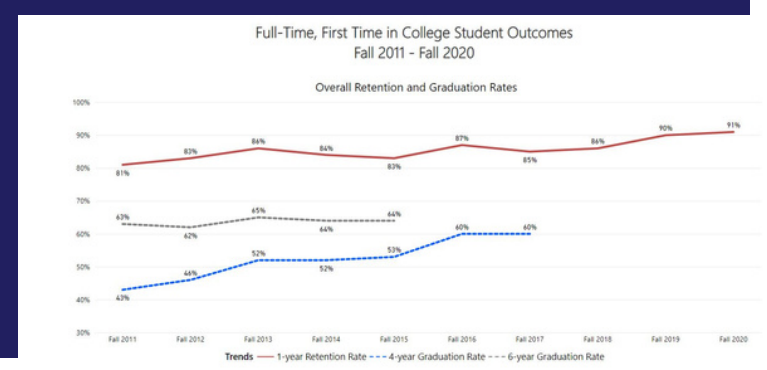
The dashboards are highly interactive, where users can look at specific programs and metrics, across various academic years. These dashboards are quite unique and share the data in its authentic form, while appealing to user-friendliness.

To view Fall enrollment data, [click here.](#)

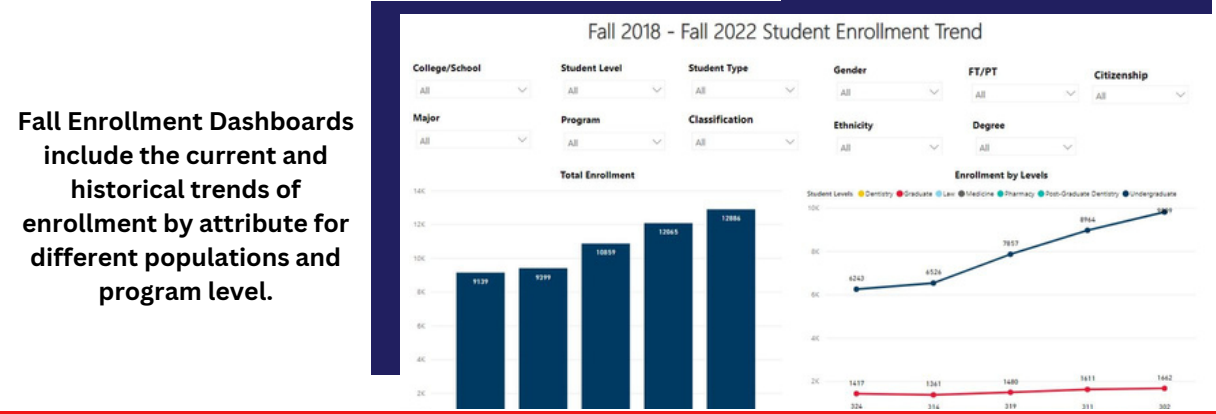
To view Spring admissions and enrollment data, [click here](#)

To view student outcomes data, [click here.](#)

Snapshots of Fall 2022 Institutional Dashboard



Student Outcomes Dashboards include 4- and 6-year graduation rates, retention rates and the number of degrees awarded.



Fall Enrollment Dashboards include the current and historical trends of enrollment by attribute for different populations and program level.

All data requests must be submitted online.
[Click Here](#) to submit a request.

2022 Highlights



HOWARD
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Conference Attendance

1. 2022 Middle States Annual (MSCHE) Conference

a. Ms. Sammara Evans, Ms. Taneika Thompson, Mrs. Britt Spears-Rhymes

2. IUPUI Assessment Institute

a. Mrs. Britt Spears- Rhymes, Ms. Alexis Laster

3. Southern Association of Colleges & Schools Commission on Colleges (SACSCOC)

a. Mrs. Britt Spears-Rhymes (co-presenter)



Training Education



1. Association of Institutional Research course, "A Holistic Approach to Institutional Research" for higher education professionals with sophisticated understandings of data-informed decision culture.

a. completed by Ms. Christine Frederick

2. Qualtrics Platform Essentials and XM Fundamentals certificate

a. completed by Ms. Alexis Laster

Publications

Britt Spears-Rhymes co-authored an article, titled Title: *Student Affairs Assessment: Historically Black College and University Perspective* in Special Issue: Student Affairs Assessment: Nuanced Practice to Leverage Equity. [Click here to read her article.](#)



2023 Assessment Day

Click [here](#) to RSVP!

Wednesday,
April 19, 2023