

# A SEMESTER IN REVIEW, FALL 2022

## IRA Newsletter

*Welcome Back, Bison Community!*



This is an exciting time to be a part of the Bison family as we celebrate historic achievements and monumental opportunities before us. One such recognition is for our demonstration of continuous improvement efforts across campus. In fact, the University was recognized during our most recent accreditation site visit for “the exemplary efforts to stand up a regular assessment cycle, implement appropriate technology supports, and ensure accountability for assessment across the institution” (November 2020 Middle States Site Visit Team Report).

This commendation is the result of you, the campus stakeholders, in your willingness to document your ongoing use of data for decision-making for continuous improvement through the Howard Annual Assessment Process (HAAP).

**This success simply could not and cannot happen without you, and we look forward to building on our successes.**

In this effort, the Office of Institutional Research & Assessment (IRA) is committed to continuing to partner with schools, colleges, and academic support units to support academic excellence and quality, inform programming and innovative pedagogical strategies, and support student learning outcomes.



Message from Associate Provost Bernard

**Let's continue to move Howard Forward!**

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# Meet The IRA Team



**Taneika Thompson, MBA**

Director of Institutional Effectiveness, oversees the Assessment staff, and works closely with the Provost's team



**Sammara Evans, M.S.**

Director of Institutional Research, oversees internal and external data reporting for the institution



**Britt Spears-Rhymes, M.S.**

Assessment Coordinator, with priorities of the HAAP, institutional surveys, and course evaluations



**Christine Frederick**

Data Analyst, gathers and verifies institutional data including the development of complex database queries



**Ruth Franks**

Administrative Officer, provides direct clerical and administrative support to IRA team



**Yujing Gao**

Business Intelligence Analyst, creates data models, produces dashboards and is the lead report writer in Workday



**Alexis Laster, M.S., GCP**

Graduate Assistant, focuses on special projects and IRA communication



**Senior Research Analyst**

**Associate Director of Assessment**

# Assessment

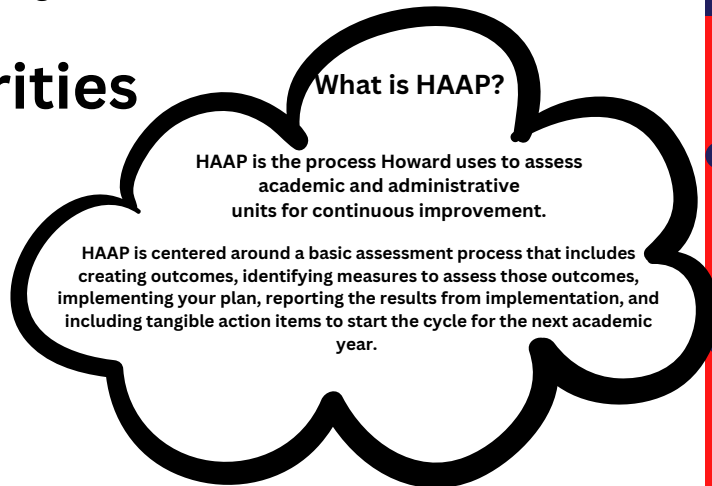


**HOWARD**  
UNIVERSITY

*Assessment is the process institutions use to determine the degree to which they are meeting their goals and outcomes.*

## Assessment Priorities

1. Howard Annual Assessment Process
2. Course Evaluations
3. Graduating Student Exit Survey
4. General Education
5. Survey Creation and Support



## 5 Tips for Completing the HAAP

1. Align your outcomes and measures with your unit's strategic plan
2. Think of innovative ways to improve your current operations
3. Collaborate with other units for peer review
4. Review the IRA resources online
5. Connect with the Assessment team for assistance

**Current Completion Rates for 22-23 HAAP:**

Academic Units  
37.5%

Administrative Units-  
22.81%

\*outcomes and measures are due January 31st

## Reminders

**January 31, 2023**  
HAAP Outcomes and Measures are due

**March 3 - May 26, 2023**  
Graduating Student Exit Survey (GSES) is open

**April 9 – May 2, 2023**  
Course Evaluations are open

**May 15, 2023**  
HAAP Results and Actions are due

## Workshops

**February 9, 2023**  
Storytelling and Data Visualization

**March 30, 2023**  
Proactive Assessment Planning

**April 12, 2023**  
Collaborating in Assessment

**April 19, 2023**  
Wrapping Up the HAAP

**May 3, 2023**  
Wrapping Up the HAAP

## FALL 2022 SURVEY DATA

### Course Evaluations

**31.14%** Response Rate for Traditional Programs

**33.26%** Response Rate for Non- Traditional Programs

**20,808**

Students Participated In Course Evaluations

### Graduating Student Exit Survey

The purpose of this survey is to identify post-Howard plans for graduating students, and to let them reflect on their time at Howard University.

**92%** response rate from graduating students

**201**

Graduates Participated In The Survey



# Institutional Research

## HU Fact Book

*Institutional Research is the collection, coordination, and dissemination of information used to inform campus decision-making. The primary role of the Office of Institutional Research is to provide data, information, and analysis for decision support.*

To view IPEDS peer data, [click here.](#)

## Institutional Research Priorities

1. Integrated Postsecondary Education Data System (IPEDS)
2. Academic Profiles for The Provost
3. Institutional Research Dashboards
4. Howard Annual Fact Book
5. Ad Hoc Requests from Faculty and Staff

To view IPEDS HBCU comparison data, [click here.](#)

## Institutional Data

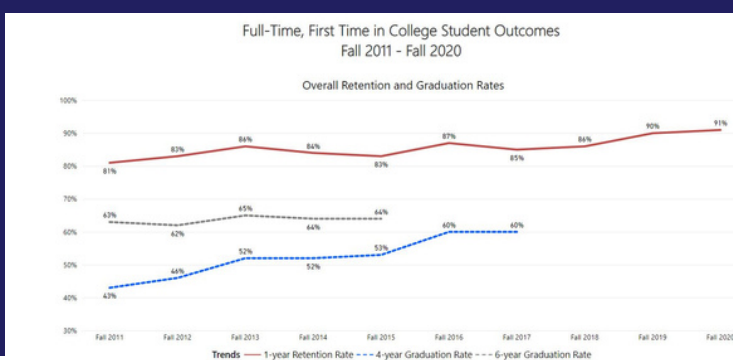
IRA developed the Institutional Dashboard to share with departments data including application, admission, enrollment, retention, and graduation rates over the past five academic years.

To view Faculty profile data, [click here.](#)

The dashboards are highly interactive, where users can look at specific programs and metrics, across various academic years. These dashboards are quite unique and share the data in its authentic form, while appealing to user-friendliness.

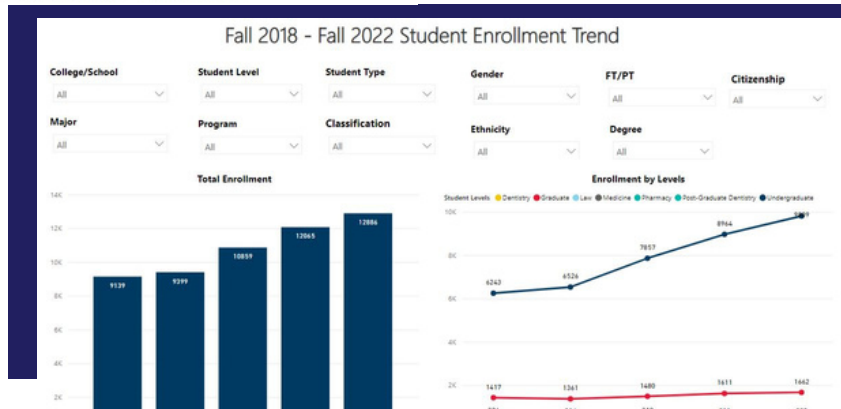
To view Fall enrollment data, [click here.](#)

### Snapshots of Fall 2022 Institutional Dashboard



Student Outcomes Dashboards include 4- and 6-year graduation rates, retention rates and the number of degrees awarded.

To view Spring admissions and enrollment data, [click here](#)



Fall Enrollment Dashboards include the current and historical trends of enrollment by attribute for different populations and program level.

To view student outcomes data, [click here.](#)

All data requests must be submitted online.

[Click Here](#) to submit a request.



# 2022 Highlights



HOWARD  
UNIVERSITY

## Conference Attendance

### 1. 2022 Middle States Annual (MSCHE) Conference

a. Ms. Sammara Evans, Ms. Taneika Thompson, Mrs. Britt Spears-Rhymes

### 2. IUPUI Assessment Institute

a. Mrs. Britt Spears- Rhymes, Ms. Alexis Laster

### 3. Southern Association of Colleges & Schools Commission on Colleges (SACSCOC)

a. Mrs. Britt Spears-Rhymes (co-presenter)



## Training Education

1. Association of Institutional Research course, "A Holistic Approach to Institutional Research" for higher education professionals with sophisticated understandings of data-informed decision culture.

a. completed by Ms. Christine Frederick

2. Qualtrics Platform Essentials and XM Fundamentals certificate

a. completed by Ms. Alexis Laster

HELLO  
I AM A...  
LIFELONG  
LEARNER

## Publications

**Britt Spears-Rhymes** co-authored an article, titled Title: *Student Affairs Assessment: Historically Black College and University Perspective in Special Issue: Student Affairs Assessment: Nuanced Practice to Leverage Equity*. [Click here to read her article.](#)



# Looking Ahead

## 2023 Assessment Day

Click [here](#) to RSVP!

Wednesday,  
April 19, 2023