



Institutional Research and Assessment
Office of the Provost



PROGRAM MISSION

Daphne Bernard, Associate Provost

HOWARD
FORWARD




WORKSHOP OBJECTIVE

Visualize....

Create....

The Howard Graduate!



A graphic with a blue background. On the left is a vertical strip showing a building and trees. A large red circle with a white border is centered. Inside the circle, white text reads: 'HOWARD UNIVERSITY SCHOOL OF DIVINITY SELECTED BY THE CENTER FOR FAITH & JUSTICE AS ONE OF THE SEMINARIES THAT CHANGE THE WORLD'. In the bottom right corner of the blue background is the Howard University logo and name.

HOWARD UNIVERSITY
SCHOOL OF DIVINITY
SELECTED BY
THE CENTER FOR FAITH & JUSTICE
AS ONE OF THE SEMINARIES THAT
CHANGE THE WORLD





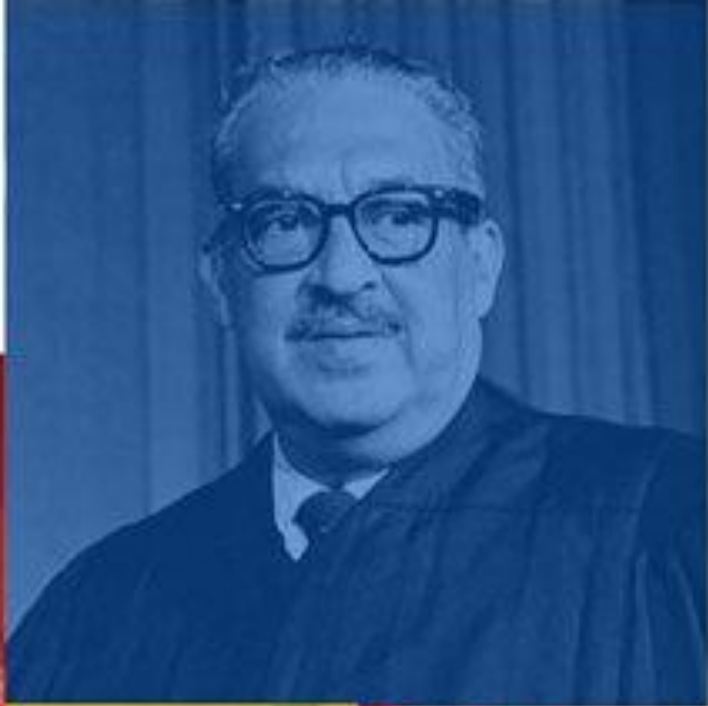
Howard University Receives Transformative Gift from Philanthropist MacKenzie Scott

“I would like to thank Ms. MacKenzie Scott for her investment into Howard University and our 153-year mission of serving a diverse community of dynamic scholars who come here for an education and leave here with purpose to serve the world. We plan to immediately put this eight-figure gift to good use to support components of our 5-year strategic plan to help students graduate on time, retain our talented faculty, enhance our campus infrastructure and support academic innovation and entrepreneurship.”

PRESIDENT WAYNE. A. I. FREDERICK



HOWARD
UNIVERSITY



HOWARD UNIVERSITY

NOTABLE ALUMNI

PAST AND PRESENT



HOWARD
FORWARD



PROGRAM MISSION PURPOSE

The program mission statement is a concise statement of the general values and principles which guide the curriculum. It sets a tone and a philosophical position from which follow a program's goals and objectives. The program mission statement should define the broad purposes the program is aiming to achieve, and describe the community the program is designed to serve.

PROGRAM MISSION FORMAT

A program mission statement:

- Is a broad statement of what the program is, what it does, and for whom It does it.
- Is a clear description of the purpose of the program and the learning environment.
- Reflects how the program contributes to the education and careers of students graduating from the program.
- Is aligned with department, college, and university missions.
- Should be distinctive for the program.

PROGRAM MISSION CONTENT

Components of a program mission statement:

- Primary functions of the program - most important outcomes of the program.
- Purpose of the program - primary reasons why the program is valuable / impactful to the profession, community, and society.
- Stakeholders - individuals that participate in the program and those that will benefit from the program.

PROGRAM MISSION ATTRIBUTES

Attributes of a well written mission statement:

- The statement leads with the educational purpose distinctive to the degree and field of study.
- The statement identifies the signature feature of the program.
- The statement defines clarity of purpose and sticks in your mind after one reading.
- The statement explicitly promotes the alignment of the program with the system, campus, college, and department missions.
- An expanded statement of purpose explicitly states vision and values that are realistic and achievable and is based on expressed understanding of students served and interests of other important stakeholders.

PROGRAM MISSION STATEMENT STRUCTURE

The mission of (**name of your program**) is to (**your primary purpose**) by providing (**your primary functions**) to (**your stakeholders**).
(Additional clarifying statements)

Example

The mission of the **Biology BS degree program** is to **prepare students for employment in various biology related areas and or for the pursuit of advanced degrees in biology or health related professional schools** by **educating them on the fundamental concepts, knowledge, and laboratory, field techniques and skills of the life sciences.**

PROGRAM MISSION STATEMENT STRUCTURE

The mission of (**name of your program**) is to (**your primary purpose**) by providing (**your primary functions**) to (**your stakeholders**). (Additional clarifying statements)

Simpler Format

The _____ program will _____ for _____ by _____.

This tells who the program is, what it intends to do, for whom it intends to do it, and by what means it intends to do it.

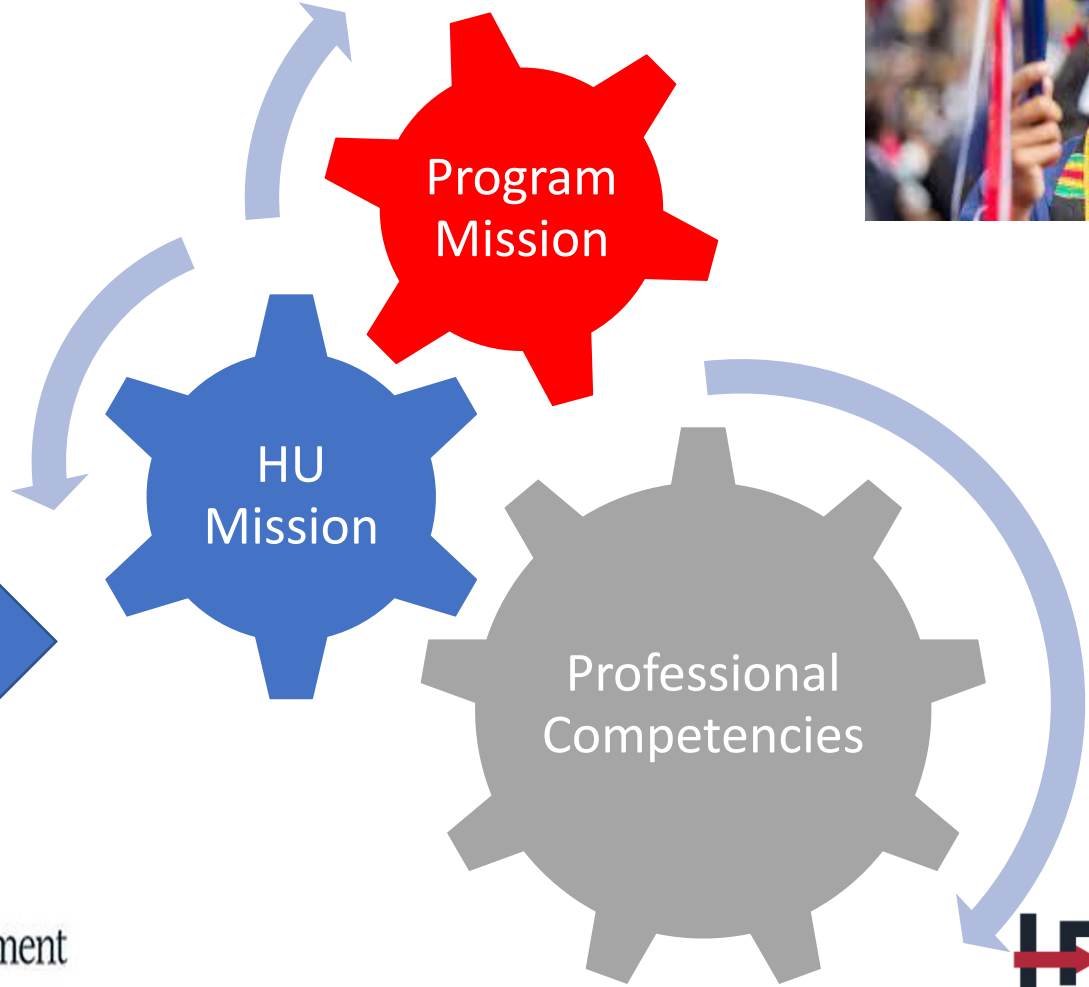
HU PROGRAM MISSION STATEMENT



PROGRAM GROUNDING



2023 HU General Education
Essential Learning Outcomes
(ELOs)



AREA OF STUDY



B.S. / B.A.

Bachelor of Science / Arts
Undergraduate Degree



M.Ed.

Master's of Education
Teaching Degree



M.B.A.

Master's of Business
Administration
Business Degree



J.D.

Juris Doctorate
Law Degree



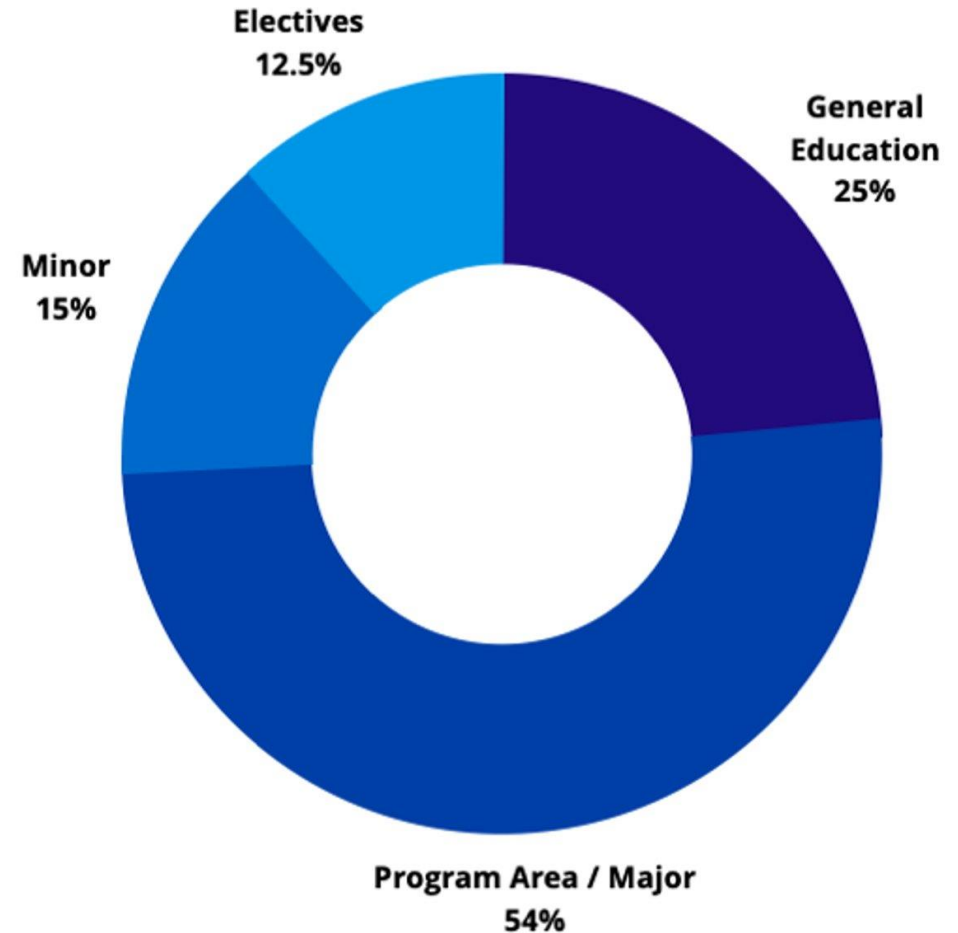
D.D.S.

Doctor of Dental Surgery
Dentist's Degree



M.D.

Medical Doctor
Physician's Degree



HU MISSION

Howard University is a culturally diverse, comprehensive, research intensive and historically Black private university that provides an **educational experience of exceptional quality** at the undergraduate, graduate, and professional levels to students of high academic standing and potential, with emphasis on educational opportunities for Black students. Moreover, the University is dedicated to attracting and sustaining a cadre of faculty who are, through their teaching, research and service, **committed to the development of distinguished, historically aware, and compassionate graduates and to the discovery of solutions to human problems in the United States and throughout the world.** With an abiding interest in both domestic and international affairs, the University is committed to continuing to **produce leaders for America and the global community.**



VISION & CORE VALUES

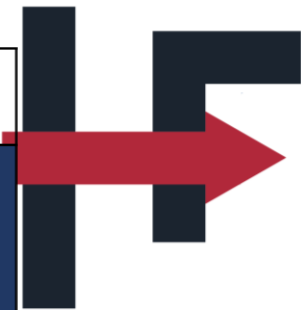
Vision

Howard University's vision is to boldly deliver on its mission of providing a world-class global educational experience to every student. Howard will become a top 50 research institution, **providing research and advancement to impact Black communities.** Howard will continue to attract and sustain a cadre of faculty who are committed to excellence, leadership, truth and service.

Core Values

Excellence, leadership, service, and truth are our core values. Howard's aim is to forward the **development of scholars and professionals who drive change** and engage in scholarship that provides solutions to contemporary global problems, particularly issues impacting the African Diaspora.

General Education Essential Learning Outcomes	General Education Student Learning Disciplines
<p>Knowledge of Human Cultures and the Physical and Natural World</p>	<ul style="list-style-type: none"> • Art and Humanities • Intercultural Knowledge and World Language Competency • African Diaspora Awareness • Science and Environmental Consciousness
<p>Intellectual and Practical Skills</p>	<ul style="list-style-type: none"> • Critical Thinking and Problem Solving • Inquiry and Analysis • Written Communication • Oral Communication • Quantitative Literacy • Information Literacy • Technology • Entrepreneurship and Financial Literacy
<p>Personal and Social Responsibility</p>	<ul style="list-style-type: none"> • Ethical Reasoning • Social Sciences and Historical Awareness • Physical and Mental Health • Civic Knowledge and Engagement
<p>Integrative and Applied Learning (Embedded in major/program requirements)</p>	<ul style="list-style-type: none"> • Creative Thinking • Teamwork • Foundation and Skills for Life-Long Learning





HOWARD
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CREATING YOUR PROGRAM MISSION



Institutional Research and Assessment
Office of the Provost

HOWARD
FORWARD

PROGRAM MISSION STATEMENT STRUCTURE

The mission of (**name of your program**) is to (**your primary purpose**) by providing (**your primary functions**) to (**your stakeholders**). (Additional clarifying statements)

Example

The mission of the **Biology BS degree program** is to prepare **students for employment in various biology related areas and or for the pursuit of advanced degrees in biology or health related professional schools** by educating them on the fundamental concepts, knowledge, and laboratory, field techniques and skills of the life sciences.

YOUR TURN!

The mission of the **Biology BS degree program** is to **prepare students for employment in various biology related areas and or for the pursuit of advanced degrees in biology or health related professional schools by educating them on the fundamental concepts, knowledge, and laboratory, field techniques and skills of the life sciences.**



NEXT STEPS

Next faculty meeting agenda item!





Questions / Final Thoughts?



Contact Information



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UNIVERSITY

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